



MAJLIND LUFTA

Creative Designer

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EDUCATION

M.A

Graphic Design

Middlesex University

2023 - 2024

London, UK

B.A

Graphic Design

European University of Tirana

2019 - 2022

Tirane, Albania

LANGUAGES

English - C1

French - A1

Spanish - A1

Albanian - C2

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Wordpress

Sketchup

Microsoft Office Pack

Photography

Branding / Visual Identity

Packaging Design

Motion Design

Packaging Design

Typography

Sales

This is Milo. I am a Creative Designer and I'm passionate about understanding business & creative direction. I see design as a tool to create brands that stand out and connect with people.

My work focuses on using design thinking to address branding challenges and build identities that are impactful and memorable.

My goal is to become a creative director, leading teams to craft strong, engaging brand experiences.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

PRONTAPRINT

2022 - 2024 / LONDON

- Developed innovative design concepts that effectively communicated brand identity and boosted overall brand awareness.
- Provided creative direction on photoshoots to ensure alignment with overall campaign themes and objectives.
- Met with customers to present mockups and collect information for adjustments.
- Developed creative design for print materials, brochures, banners, and signs.
- Applied color theory and composition techniques to construct designs.

→ Worked-on Key Services

- Large Format Printing
- Vinyl Printing
- Merchandise Design
- Packaging Design
- Campaign Visuals
- Brand visuals.

GRAPHIC DESIGNER

AG PRINT Ltd

2020 - 2022 / TIRANE

- Created artwork for product packaging and promotional materials.
- Developed graphics and visual content for social media campaigns.
- Created logos, illustrations and typography for various organizations.
- Utilized typography techniques to create compelling designs.

→ Worked-on Key Services

- Book Cover Design
- Packaging Design
- Book Layout
- Brand visuals
- Merch Design
- Artwork prep for CTP
- Documents Recreation

LUFTA CREATIVE

Freelance Designer

- Developed creative concepts for advertising campaigns.
- Conceptualized and implemented innovative ideas to drive user engagement for clients brand visuals
- Designed logos and visual identities, establishing strong brand presence for clients across various industries.
- Collaborated with cross-functional teams to ensure consistency in visual storytelling, effectively enhancing overall brand experience.
- Established trusting relationships with clients by maintaining open communication channels throughout the entire design process.



SOFT SKILLS

Fast Learning
Leadership
Paper Knowledge
Problem-solving
Storytelling
Presentation Skills
Colour Theory

PASSIONS

Reading
Hiking
Exhibitions
Art Galleries
Boxing
Cooking

EXTRA ACTIVITIES

Training-Action Project - Cultural Programming
XXII Cerveira "International Art Biennial"
Vila Nova de Cerveira / Portugal

- Audiovisual Production and Communication
- Education and Cultural Mediation
- Entertainment and Tourist Information
- Exhibition setup and event production



Lufta Creative
Web

